



## Social Media Guidelines

We highly encourage you to follow us on social media and share your support for the Independent Map Amendment via social media. Let others know why you think redistricting reform is so vital to the health of our democracy and don't forget to take pictures when you're out talking to voters! We would love to share images of our amazing volunteers doing the important work of getting this amendment on the ballot. You'll help inspire others, too.

### First Step:

Like and follow us on social media:

- Facebook: <https://www.facebook.com/MapAmendment>
- Twitter: @MapAmendment
- Instagram: @MapAmendment

### Next Steps:

Share your support for the Independent Map Amendment on social media.

- Tell your friends, family and followers why you support the Independent Map Amendment. Share our Facebook page and posts. Retweet us on Twitter.
- Take pictures of your volunteer work to share on social media. Images can be inspirational. And you'll probably get more likes, comments, shares, and retweets.
- Please remember to tag or mention us. If you're new to social media or unclear how to do this, here's a review:
  - Facebook: to tag Independent Maps page, type the "@" symbol and then start typing the page's name, @Independent Map Amendment.
  - Twitter: to mention us, type in @MapAmendment
  - Instagram: to mention the Independent Map Amendment, type @MapAmendment
- Use the following hashtags
  - #IndependentMaps
  - #twill (#twill is for Twitter only)
  - #reform
- Keep it positive! We're all in this together. Conservative, liberal, or independent: *everyone* can get behind supporting this amendment to take the partisanship out of the map-making process.

Let's harness the tremendous popularity of social media to educate and inspire the people of Illinois about the Independent Map Amendment.